

TRIBECA COLORSALON

In this issue:

- Becky's Make-up Madness
- Heart Gallery
- Spring Hair Trends
- Heart Show 2010



Looking Ahead:

- [March] Becky's Make-up Madness in Becky Beauty Studio, March 29th at 6 pm
- [March] Bring Your Own Brush session, March 31st 6 pm at Tribeca Centro Ybor
- [March] Bridal Expo at TBPAC—March 21st, 12 to 4 pm
- [April] 4th Annual Heart Show to benefit the JARSS Fund

Muddling Your Make-up?? No worries! Come to our Make-up Madness!

Every woman wants to look her best. Knowing that you look good makes you feel great and radiate confidence. At Tribeca and Becky, we love helping women (and men) feel and look their best—right out of the salon AND at home.

We understand that recreating that perfect hairstyle or flawless make-up can sometimes feel impossible. You know about our BYOB classes, and now Becky is introducing a class for learning to apply make-up. Like our BYOB sessions, you do the applying; we do the teaching.

With BYOB, our stylists are available to teach you whatever technique you want help with—be it curling with a flat iron or achieving voluminous hair with a round brush. With Becky's Make-up Madness, our beauty experts are here to teach you whatever application you want to learn—anything from getting that always-sexy smoky eye to perfecting that classic red lip. We want you to feel beautiful all the time, not just right after your visit.

Make-up madness is the last Monday of every month at 6 pm. Space is VERY limited, so be sure to sign up in advance. Call the Ybor salon at 813.242.4080—and remember, make it a girls' night and bring friends!

Did You Know??

On average, 41% of children wait 2 years to be adopted, 22% wait up to 3 years, and 37% wait over 3 years to find a forever family. Find out what you can do to help a child in need.





Love is in the *Hair!*

Tribeca ColorSalon teamed up with the Heart Gallery of Tampa Bay for the entire month of February. For the whole month, we collected donations from clients and also donated a portion of all color services to the organization.

Over 4,500 children are available for adoption in the state of Florida. These children range from birth to 17 years old, however, most are over the age of 6.

The Heart Gallery of Tampa Bay, in collaboration with the Children’s Board of Hillsborough County and Hillsborough Kids Inc., helps to find a forever family for children in Hillsborough County. Every child deserves the loving, caring family that so many of us take for granted.

The Heart Gallery is a traveling sight and sound exhibit that includes a collection of professional photographs of mainly special needs and hard to place children available for adoption in Hillsborough County. It also has sounds bites from several children, allowing for a personal connection with these loving kids.

So many children available for adoption are considered ‘special needs’ due to aging out, being a part of a sibling group, or recovering from abuse or neglect, but each child simply wants a forever home.

The Heart Gallery works to connect these children to the community and help give them a second chance.

For the month of February, both Tribecas were home to the Heart Gallery. Clients could send love to a child of their choice through a valentine or birthday card. In addition to the donations from clients, a portion of all color services from the entire month was donated to help give these kids a better quality of life.

Love really was in the *hair*.

Want to do more? Here’s how you can!

There is never a time when you can’t help these amazing kids. The Heart Gallery is constantly moving around the county and has a permanent presence online.

You can make a one-time monetary donation, give slightly used clothing, or sponsor a child’s needs for the year. Your donations go towards scholarships, family needs like car seats and high chairs, or extras like prom tickets, sport equipment, or field trips.

If you want to become more involved, the Heart Gallery is always looking for volunteers. You can donate your time as a life-skills tutor or mentor.

Many of the children in the Heart Gallery are facing the scary reality of aging out. For children who do not become adopted by the age of 18, they are no longer eligible for state assistance through foster care and are left to fend for themselves. Many of these teenagers are in great need of someone to turn to.

Those who have ‘aged-out’ would greatly benefit from learning important skills like money management, computer skills, or having a mentor to learn from and seek advice.

For more information about what you can do to help or if you are considering adoption, visit www.heartgalleryoftampabay.org.

Help those in need find their forever family.

Winter is over! Time to ‘spring’ into this season’s hottest looks!

It’s time to put away the heavy winter clothes and those heavy winter looks! Spring’s hottest hair trends are all about being fun and flirty without much effort.

This past winter, hair trends were all about the extremes—extremely short, extremely girly, extremely slick, etc.

The spring hair trends of 2010 are all about playing with the in-between and keeping it natural looking.

The pixie crop is a grown out pixie cut. For all those women who went really short in 2009, start to grow it out and you’ll be right on trend. Wear it with brow length fringe, swept to the side held in place with pomade.



For those not wanting to grow out the pixie cut, there is another way to play with the



concept in a new way. Another popular trend of 2010 is an androgynous pixie cut that has been slicked all over, much like actress, Ginnifer Goodwin, seen above.

For those with long hair, the spring style is a play between straight and curly by wearing



1940s inspired waves. The soft, face-framing waves work with any length hair,

but make plain long hair look more luxurious.

Another styling technique that is showing popularity for this spring is the long, side braid.



Last season it was milkmaid braids. This spring is all about keeping it simple and playing with the idea of

somewhat messy, yet kept together with a loose braid. It is also a quick, easy way to style your hair without having to put in too much effort—great for those days when you’re running a little short on time!

This spring, hairstyling will focus on keeping things easy and natural. Short haircuts will grow out and have longer features. Long hair will flow naturally and look like borderline bed-head.

Those with super-long hair are in luck—the spring will take its cues from the 1970s, with



really long, naturally flowing, wavy hair becoming popular. It will be great for those not interested in

1940s waves. Naturally flowing locks will get you a trendy look with little effort.

This spring, you’ll be too busy saying hello to the sunshine to worry about having a perfectly styled mane. Luckily for you, this season’s hair trends are all about keeping it low maintenance. Short hair can grow out and be messy. Long hair can be fresh from the pillow and barely touched. This spring, spend your time enjoying the warmth of the sun, not your blow dryer.

**April 10, 2010 at Czar in
Ybor City**

Doors open at 9 PM



Did You Know??

Past Heart Shows included local music by:

- Crate Brothers
- NAK1
- Blenda
- DJ Becca
- Sirius

Performances at the 2008 Heart Show included:

- Tampa Bay Storm Dancers
- Tampa Bay Lightning Girls
- August Motives Dance Co.

Past Heart Shows have had almost 1500 people in attendance, over 60 models for both hair and fashion, and over \$20,000 has been generated for the JARSS Fund.

4th Annual Heart Show: Hair + Art = Heart

‘Creativity knows no boundaries’

This spring marks our 4th annual Heart Show, where hair plus art equals Heart.

The Heart Show is Tribeca’s annual fundraiser to benefit the James Anthony Ray Sadler Scholarship Fund. Each year, Tribeca ColorSalon hosts a night of awesome hair, local designers, and local DJs, and this year will promise more of the same.

The JARSS Fund is an endowment through the Hillsborough Education Foundation that assists local high school graduates in attending cosmetology classes. James Sadler was a Tribeca stylist who suddenly passed away in the summer of 2006. To celebrate his memory and the inspiration he gave to others, Tribeca decided to create the fund in his name.

The average cost to attend one of the local cosmetology academies is more than \$10,000. With very little government grants available to cosmetology students, the financial drain of attending can cause many promising students to give up on their dream.

Tribeca ColorSalon and the JARSS Fund never want to see talent go undiscovered. The Heart Show is a celebration of Tampa’s most promising students and professionals in the world of hair, makeup, fashion, art, and music.

Every year, the Heart Show hosts both student and professional hair competitions, focusing on artistic creativity, technical merit, and overall ensemble. Local professionals may participate by creating premade looks for runway or by competing live onstage. Students may express their talent by creating premade pieces for an exposition.

This year, we are changing things up! Instead of providing tangible art for auction, the ‘art’ of this year’s Heart Show will be focused on film and the hair itself. Local filmmakers are creating several different films that will be playing throughout the evening, displayed in several rooms in the venue, Czar in Ybor City.

In addition to the film art being shown during the night, the hair, as always will play a huge part in the artistic intent of the evening. A live showing in addition to runway with avant garde hair and local fashions from designers Blackbird and Raven and Paul Raymond will be sure to provide truly artistic and creative hair pieces.

The Heart Show has become a huge event for Tribeca ColorSalon, its clients and friends, and the JARSS Fund. It is really unfortunate that dreams cannot be achieved simply due to monetary struggles. For more information, visit the Heart Show page of our website at www.tribecasalon.com/heartshow.htm. Or, to donate to the JARSS Fund, visit www.tribecasalon.com/donations.htm and use our Paypal.